

# The Best Quotes of Robert Kiyosaki

BEST-SELLING AUTHOR OF "RICH DAD, POOR DAD"



# On Investing

**Investing is not risky. Investing is fun.  
Investing can make you very, very rich.  
More importantly investing can set you  
free, free from the struggle of earning a  
living and worrying about money.**

## On Investing

**The reality is that real investors do not park their money. They move their money. It is a strategy known as the 'velocity of money' .**

## On Investing

**Don't focus on the money. Focus on learning to be a better investor.**

## On Investing

**Rather than use net worth, I use cashflow to measure my wealth. The money my investments bring in every month is true wealth - not some perceived notion of value that may or may not be true.**

**Think like a dairy farmer (cashflow), not like a cattle rancher (capital gains).**



## On Investing

**If you are a true investor, it does not matter if the markets are going up or going down. A true investor does well in any market condition.**

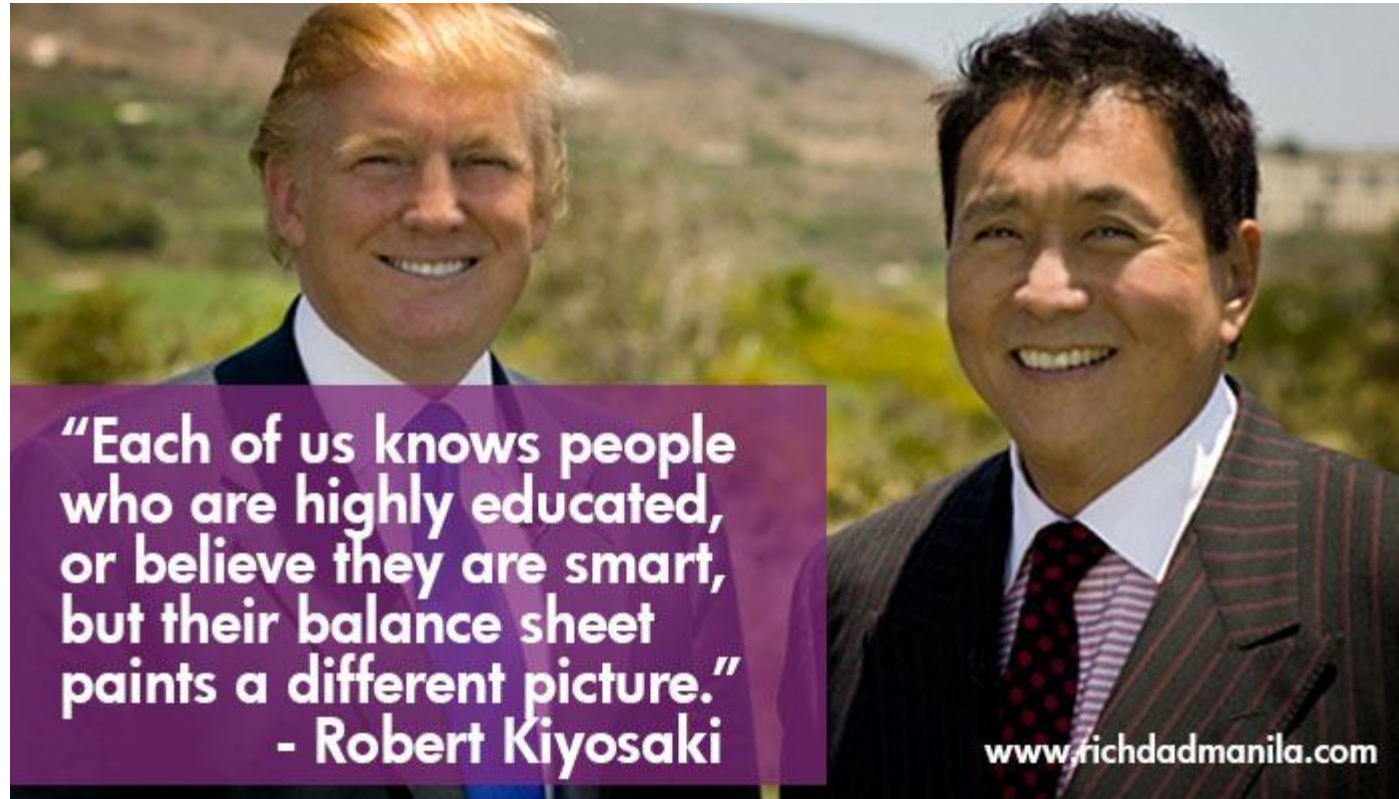
# On Investing

**An investment needs to make sense  
today and tomorrow.**



## On Investing

**Generally a person who invests for capital gains is investing on an opinion. A cash flow investor invests for facts. If possible a smart investor will invest using both opinion and facts, and invest for both cashflow and capital gains.**



**"Each of us knows people  
who are highly educated,  
or believe they are smart,  
but their balance sheet  
paints a different picture."  
- Robert Kiyosaki**

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## On Education

**In many ways, learning from my mistakes and taking responsibility for my mistakes was the best education I could have asked for. If I had not learned from my mistakes I would not be where I am today.**

## On Education

**Learn more so you can do more.  
Focus on doing more with less,  
and enriching the lives of others.**

## On Education

**Intelligence is the ability to take  
information and make it  
meaningful.**

**'A' students  
work for the  
'C' students,  
and 'B'  
students work for  
the government.**



## On Education

**In school we learn that mistakes are bad, and we are punished for making them. Yet, if you look at the way humans are designed to learn, we learn by making mistakes.**

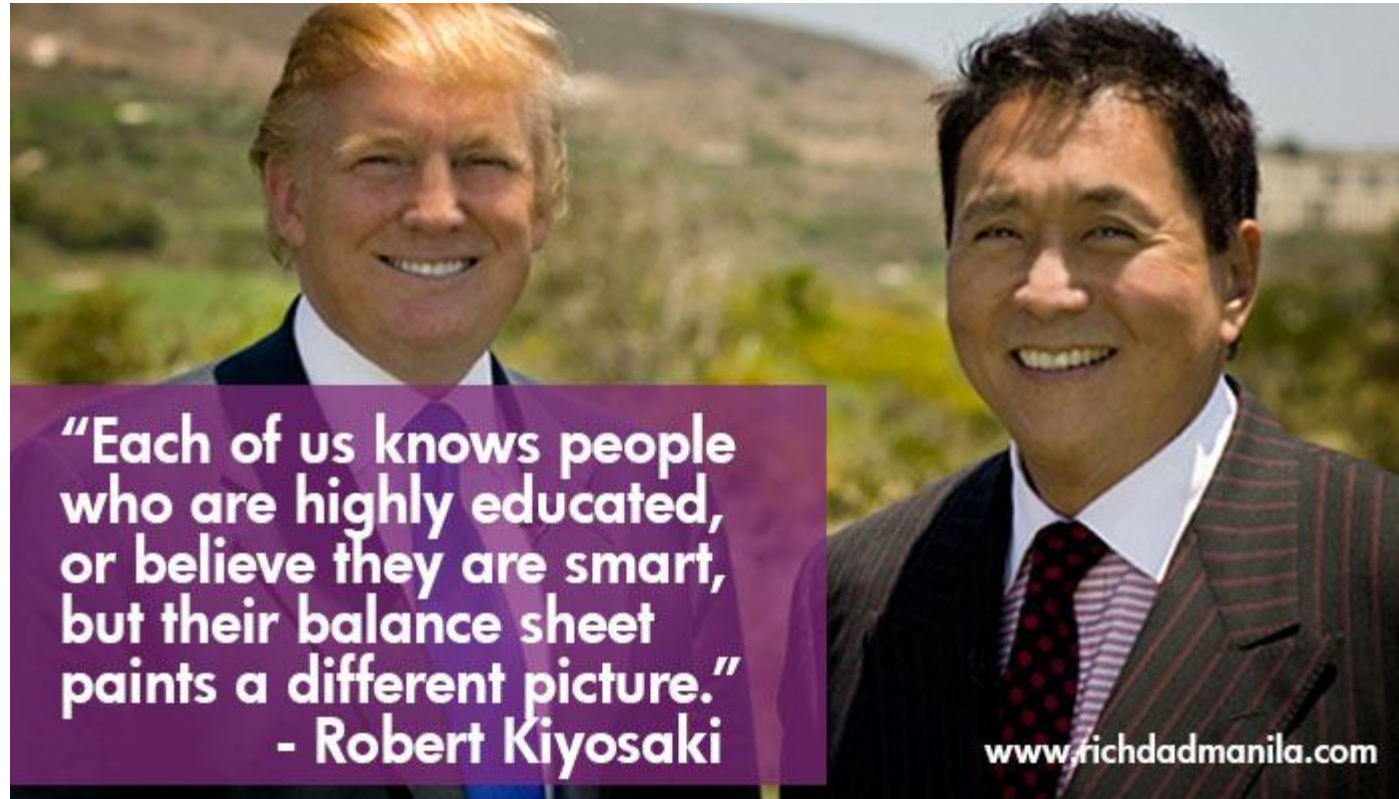
## On Education

**Intelligence solves problems and produces money. Money without financial intelligence is money soon gone.**



## On Education

**One of the reasons so many 'A' students are not rich is because they may be smart but lack courage. There are many people who lack both knowledge and courage.**



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## On Rich and Poor

**The poor and the middle class work for money. The rich have money work for them.**

## On Rich and Poor

**The rich get richer because they learn to solve financial problems. The rich see financial problems as opportunities to learn to grow, to become smarter and to become richer.**

## On Rich and Poor

**Rich people have money. Wealthy people have time.**

**The more people  
you serve the  
richer you  
become.**



## On Rich and Poor

**Money alone does not solve your money problems,. That is why giving poor people money does not solve their money problems. In many cases, it only prolongs the problem and creates more poor people.**

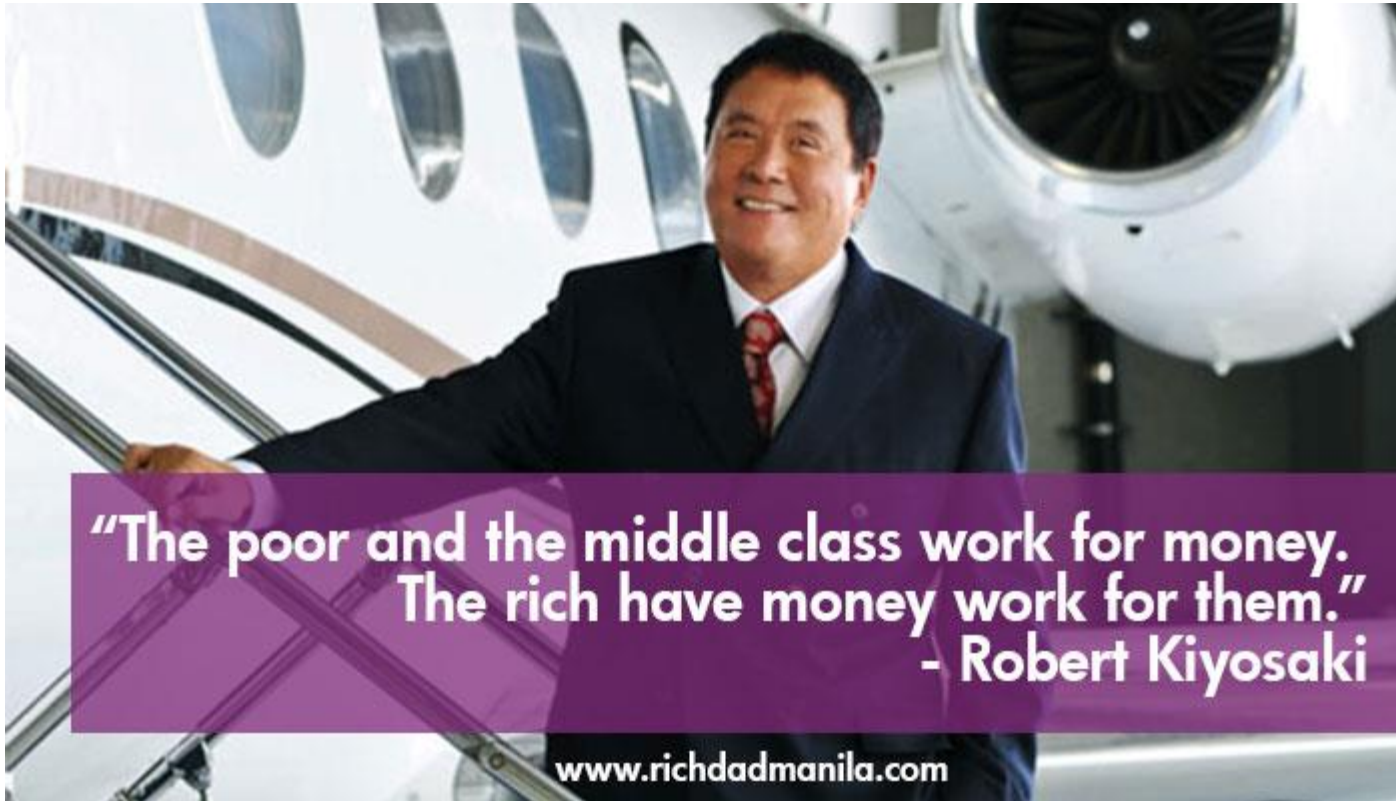
## On Rich and Poor

**If you are not happy while getting rich, chances are you will not be happy when you do get rich. So whether you are rich or poor, make sure you are happy.**



## On Rich and Poor

**In the world of money the rich are sellers and the poor and middle class are buyers.**



**"The poor and the middle class work for money.  
The rich have money work for them."  
- Robert Kiyosaki**

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## On Business

**True capitalists are generous because a B [Business] quadrant capitalist knows you must give more to receive more.**

## On Business

**Many times people do not make money simply because they fear losing money more.**

**Today,  
businesses can  
do more business  
with fewer  
employees and  
thus become  
more profitable.**



## On Business

**Building or owning a business is by far the most rewarding but also the most stressful of all the three asset classes.**

## On Business

**Those who will succeed in the future will be entrepreneurs who understand how quickly business and money are changing, and who have the ability and flexibility to quickly change and adapt.**

A portrait of Robert Kiyosaki, a middle-aged man with dark hair, smiling and resting his chin on his hand. He is wearing a dark sweater and a watch. The background is a plain, light color.

**"An S owns a job; a B owns a system and then hires competent people to operate the system."  
- Robert Kiyosaki**

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## On Success

**If you want to change your life, begin by changing your words, and the best news of all is that words are free.**

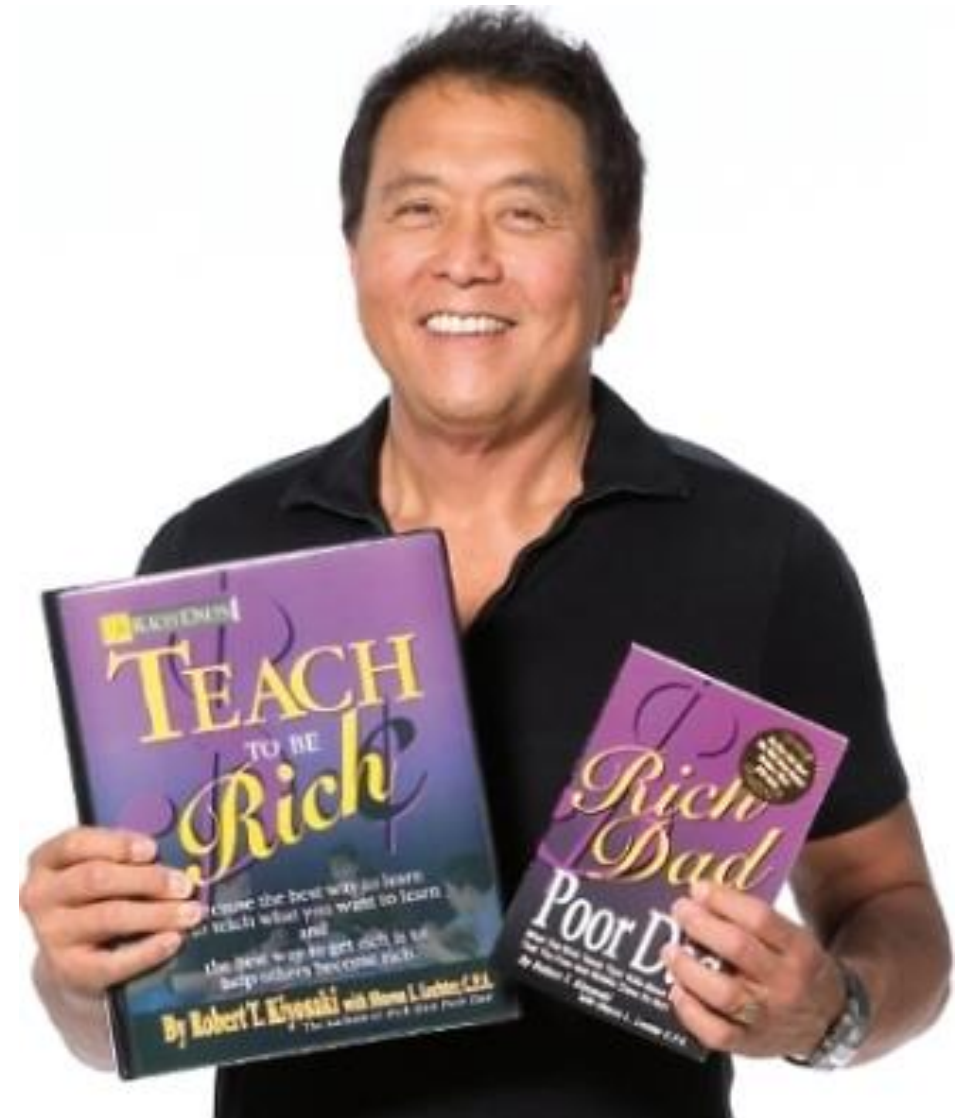
## On Success

**Winners are not afraid of losing. But losers are. Failure is part of the process of success. People who avoid failure also avoid success.**

## On Success

**You're only poor if you give up. The most important thing is that you did something. Most people only talk and dream of getting rich. You've done something.**

**FOCUS - Follow  
One Course Until  
Successful.**



## On Success

**There are those who make things happen, there are those who watch things happen and there are those who say 'what happened?'**

## On Success

**The size of your success is measured by the strength of your desire; the size of your dream; and how you handle disappointment along the way.**

## On Success

**Find the game where you can win, and then commit your life to playing it; and play to win.**

Learn the Rich Dad principles and how to apply them at the Rich Dad Asia Congress!

